Dear Sponsor and Exhibitor

We are very pleased to invite your company to become a sponsor and exhibitor at the 12th European Congress of Neuropathology (ECNP) in Odense, Denmark, May 31—June 3, 2021.

ECNP2021 is hosted by the European Confederation of Neuropathological Societies (EURO-CNS) and the Scandinavian Neuropathological Society (SNS). The Congress will be held in ODEON Conference Center conveniently located in the center of Odense.

The main ECNP2021 scientific topics will be new developments in diagnostic approaches including molecular mechanisms explaining pathological and clinical manifestations of neurological diseases. An important issue will be integration of novel molecular technologies into neuropathology.

The meeting attracts leading pathologists and researchers, Ph.D. students and trainees from all over the world. By taking part in ECNP2021, you will have access to around 500 attendees and many of them are leading figures in their field of competence and have the capacity to influence selection of products and services. Therefore this event is an opportunity for companies and organizations to obtain exposure to all levels of the European and International neuropathological and neuroscience community.

The Scientific program will include lectures by top scientists about cutting-edge technologies and workshops focusing on the practical approach in an innovative interactive way. Parallel sessions of symposia and workshops will provide key updates and debate on recent progress in diagnostic practice and neuroscience relevant to neuropathology. Abstracts submitted to the Congress will be selected for inclusion in these sessions.

The exhibitor area will be located in connection with both the poster and lunch/coffee break areas. This area will be the major hub of the Congress, providing an excellent opportunity for delegates to interact with industry and to familiarize themselves with the latest advances and technologies. Scientific poster sessions will have a high priority during ECNP2021 and contribute a dynamic presence of delegates in the exhibitor area.

There are numerous opportunities for you as a sponsor and exhibitor to engage in the conference, ranging from a variety of sponsorship packages to sponsoring one or more delegate items or events. Find out more about this in this invitation and don’t hesitate to contact us for further details.

The 12th European Congress of Neuropathology 2021 will be a highly dynamic scientific conference and we are looking forward to welcoming you as an important part of the Conference. The organizing committee of the Conference will ensure that you receive the highest recognition and great hospitality in return for the generous support.

On behalf of the organizing committee

Professor and senior consultant Bjarne Winther Kristensen
President of ECNP2021
Secretary General – EURO-CNS
Table of contents

Congress facts and demographics ........................................ 4
Sponsorship packages ......................................................... 5
Other Sponsor Items
  Delegate Items .................................................................. 6
Exhibition
  Order form ....................................................................... 8
  Floor plan ......................................................................... 9
Contact ................................................................................ 11

Venue:
ODEON
Odeons Kvarter 1
5000 Odense
Denmark
CONGRESS FACTS AND DEMOGRAPHICS

ECNP 2021 PARTICIPANT DEMOGRAPHICS

- Approx. 500 participants
- Participants from 15 countries from Europa, North America and Middle East
- Approx. 70 pct. researchers and scientists, 25 pct. students; 5 pct. industry
- 20 exhibitors

MAIN SCIENTIFIC TOPICS ECNP 2021
The Congress will focus on molecular mechanisms explaining pathological and clinical manifestations of neurological diseases. An important issue will be integration of novel molecular technologies into neuropathology.

The scientific program will include lectures by top scientists about cutting edge technologies and workshops focusing on the practical approach in an innovative interactive way. The local organizing committee and the scientific committee will be comprised of members of the Scandinavian Neuropathological Society supported by an international scientific advisory board.

ECNP 2021 FACTS

- 12th conference — next ECNP will be in 2024. Place TBD
- Organised by EURO-CNS – European Confederation of Neuropathological Societies
- Held in Odense, Denmark in ODEON
- ECNP2021 from May 31.—3. June 2021
SPONSORSHIP PACKAGES

The sponsorship opportunities for ECNP2021 provide congress supporters with a number of ways to enhance their visibility and association with the event.

The items presented below have been selected to allow each sponsor unique ways of associating brands or messages with different aspects of the conference.

Please see the following pages for detailed information about individual sponsor items. All prices listed do not include VAT.

**Gold Sponsorship**

* One Symposium/Workshop (1 hour) or
* Primary visibility on the conference smartphone app
* 8 m² Exhibition space
* 5 complimentary registrations
* Highlighted listing of your company name in the congress app
* Company logo on the congress web site (Welcome page) with a hyperlink to the sponsor web site
* Insert in the congress bag: 2 pages (A4 format) or 4 pages (A5 format) or USB
* Logo on the power points shown in the sessions during breaks

**Euro 8 000**

**Silver Sponsorship**

* One Company oral presentation (max. 15 min.)
* 6 m² Exhibition space
* 3 complimentary registrations
* Company logo on the congress web site (Welcome page) with a hyperlink to the sponsor web site
* Insert in the congress bag; 2 pages (A4 format) or 4 pages (A5 format) or USB

**Euro 5 000**

**Bronze Sponsorship**

* One Company oral presentation (max. 15 min.)
* 2 complimentary registrations
* Listing of your company name and sponsorship in the congress app
* Company logo on the congress web site (Sponsor page) with a link to your web site

**Euro 3 000**

**Sponsorship of a Plenary Speaker session**

**Euro 2 000**
Delegate Items

The following items will provide sponsors with visibility and unique opportunities to reach each and every congress participant. Please contact the congress organisers for more information and availability of the sponsor items. All sponsors will be listed on the congress website and in the conference app.

**Items in congress bag**

**Euro 500**

(+ productions costs, if applicable)

You are very welcome to suggest items suitable for the congress bag. Items could be flyers, or vouchers or coupons for purchases on-line or during the conference exhibition etc. Please contact the congress organisers for more information or suggestions for items.

**Congress app**

**Euro 5 000**

The congress app is the modern and digital replacement of the printed program and abstract book. The smartphone app provides a complete and interactive overview of the event, including the congress program, venue maps, traffic directions, social interaction platform, and many more. There are various opportunities for sponsors to obtain added visibility in the app.

**USB stick**

**Euro 2 500**

(+ production costs, if applicable)

The USB stick is distributed to each delegate in the delegate bag and at the service desk. The USB-stick contains the abstracts of ECNP2021 scientific presentations. A USB stick sponsor is visible with logo on the cover of the stick.

**Pocket Program**

**Euro 2 500**

The Pocket Program is a “quick and easy” small booklet reference guide for all congress participants. It includes the overall program, general information and map of the Congress Centre. The sponsor logo and advertisement will appear on the outside back page and logos in side the Pocket Program. The format is 10.4 x 14.5 cm in colour print.

**Badge Cords/Lanyards**

**Euro 2 000**

(+ production costs, if applicable)

The badge cord attached to the name badge is a highly visible item worn by every delegate and can be used separately after the congress as key lanyard. The sponsor will have company name and logo visible on the cord.

**Congress Bag**

**Euro 4 000** (+ Production costs)

The conference bag will feature the printed sponsor and congress logo and will be distributed to all congress participants. The bag itself will be a tote of durable quality and can be used after the congress for daily shopping needs, offering the sponsor continued advertising value even after the congress is over.

**Digital Screens and displays**

**Euro 1500-2 500**

The venue has multiple info screens placed in highly visible positions. The screens will be used both for congress information and for advertising. There are various opportunities for company exposure and accordingly also various prices. Please contact us for more information.
Special Requests and Contact Information

If you have any other particular request on how you would like to present your organisation at the congress, please contact exhibition@discongress.com as soon as possible. Sponsors are also welcome to support part of one sponsorship item.

For more information, please contact the Sponsor & Exhibition Secretariat

Please note all prices are excl. VAT

DIS® DIS CONGRESS SERVICE A/S

Peder Andersen
Phone: +45 4492 4492
e-mail: exhibition@discongress.com
EXHIBITION

May 31st Set up  14:00 – 18:00 hrs.

The opening hours during the congress will be:

May 31st (Welcome reception)  19:00 – 20:30 hrs.
June 1st  08:30 – 17:15 hrs.
June 2nd  08:30 – 16:30 hrs.
June 3rd  08:30 – 12:00 hrs.

Stand rental—Without build-up
- Exhibit space 6 m²  Euro 2 000
- Exhibit space 8 m²  Euro 2 600
- Exhibit space 10 m²  Euro 3 000
- Exhibit space 10,5 m²  Euro 3 400
- Exhibit space 12 m²  Euro 3 900

Note: All prices include 1 complimentary registration per 6 m² and WiFi.

Stand rental—with build-up
- Exhibit Booth 6 m²  Euro 2 700
- Booth 8 m²  Euro 3 500
- Exhibit Booth 10 m²  Euro 4 300

The stand rental includes:
- Carpeting (grey)
- Standard wall divisions (white plastic coated & alu. framed)
- 1 signboard, exclusive of text
- 1 electricity outlet 230V/1000W earthed (plug with 3 connections) and WiFi.

Two chair & one table at 100 EURO

Please note all prices are excl. VAT

Example of a 9 m² booth with build up
Please send order form to Peder Andersen at exhibition@discongress.com

We would like to book the following Sponsor items:

<table>
<thead>
<tr>
<th>Name of company</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contact person</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>E-mail</th>
<th>VAT No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exhibition stand no:</th>
<th>Size:</th>
<th>ECNP 2021</th>
<th>With build up: yes/no</th>
<th>Chair &amp; Table yes/no</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

We would like to book the following Sponsor items:

<table>
<thead>
<tr>
<th>Stand:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Items:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

**Total in EURO**

Please note all prices is excl. VAT
Signature of this form implies compliance with the rules stated in this document.

<table>
<thead>
<tr>
<th>Signature:</th>
<th>Date:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

This application is legally binding
Return to Attn: ECNP2021, Peder Andersen
We are looking forward to welcoming you to Odense at the ECNP 2021

Please contact the Congress secretariat

Congress Secretariat
Melena Schjøth
msc@discongress.com
T: +45 4492 4492

Sponsorship & Exhibition
Peder Andersen
T: +45 4492 4492
exhibition@discongress.com

DIS CONGRESS SERVICE A/S
Lautruphøj 1-3, Block C
2750 Ballerup, Denmark
www.discongress.com

Visit the Conference website at
www.ecnp2020.org